

Press Release



Embargoed until:
October 14th 2021

Contact:
Tom Barnes on tom.barnes@albresearch.com

Lexology Client Choice 2021 – winners announced

London, United Kingdom – The winners of the 2021 Lexology Client Choice Awards were announced on 14th October 2021. Established in 2005, Client Choice recognises those individuals around the world that stand apart for the excellent client care they provide and the quality of their service. The criteria for this recognition focus on an ability to add real value to clients' business above and beyond the other players in the market. Uniquely, lawyers can be nominated only by corporate counsel, with this year's winners chosen from a pool of more than 2,000 individual client assessments.

The Lexology Client Choice website is a fully searchable online resource and includes quotes from satisfied customers in the "What clients said" section. Our extensive research has been specially designed to assist clients in finding the best lawyers for client service worldwide and facilitate referrals between client service-focused law firms.

Client Choice 2021

This year, Client Choice recognises 593 winners across 73 jurisdictions worldwide.

To view all 2021 winners, please visit www.ClientChoice.com.

Methodology

Our research begins with a readership survey of in-house counsel subscribers to Lexology, but we also gather feedback at several international in-house counsel events. Clients are asked to rate individuals on the following client service criteria: quality of advice, commercial awareness, industry knowledge, strategic thinking, billing transparency, tailored fee structures, value for money, responsiveness, effective communication, clarity of documentation, sharing of expertise, appropriate staffing, project management, use of technology, loyalty and ethics. To ensure that the results cannot be influenced, law firms are not informed when this initial round of research is conducted.

The results of this survey are used to draw up shortlists by country and work area, and shortlisted candidates are then invited to submit up to five client referees. The research team conducts follow-up interviews and additional research where necessary. While based on thorough and coherent research, the results remain the subjective views of the Client Choice team.

About Lexology

Lexology delivers the most comprehensive source of international legal updates, analysis and insights. We publish in excess of 450 articles every day from over 900 leading law firms and service providers worldwide across 50 work areas in 25 languages. Our searchable archive now contains more than 1,000,000 articles. Find out more at www.Lexology.com